

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Flinn / TN / Congress-R
Product	TN CD9
Estimate Number	3029

Invoice #	4081767-2
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/30/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4081767
Alt Order #	Flinn / TN / Congress-R
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	GFLN
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/29/12 to 11/04/12	3x	21-----					
	WHBQ			M	10/29/12	:30	6:22 AM	TVGENFLI N1204H	\$100.00		1
	WHBQ			M	10/29/12	:30	6:59 AM	TVGENFLI N1204H	\$100.00		3
	WHBQ			Tu	10/30/12	:30	6:59 AM	TVGENFLI N1204H	\$100.00		2
4	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
				10/29/12 to 11/04/12	3x	21-----					
	WHBQ			M	10/29/12	:30	8:00 AM	TVGENFLI N1204H	\$90.00		3
	WHBQ			M	10/29/12	:30	8:52 AM	TVGENFLI N1204H	\$90.00		1
	WHBQ			Tu	10/30/12	:30	8:51 AM	TVGENFLI N1204H	\$90.00		2
8	WHBQ	Judge Judy	4p-5p								
		Candidate Discount									
				10/29/12 to 11/04/12	2x	11-----					
	WHBQ			M	10/29/12	:30	4:49 PM	TVGENFLI N1204H	\$190.00		2
	WHBQ			Tu	10/30/12	:30	4:19 PM	TVGENFLI N1204H	\$190.00		1
10	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/29/12 to 11/04/12	2x	11-----					
	WHBQ			M	10/29/12	:30	5:53 PM	TVGENFLI N1204H	\$175.00		1
	WHBQ			Tu	10/30/12	:30	5:20 PM	TVGENFLI N1204H	\$175.00		2
12	WHBQ	Access Hollywood	6p-630p								
		Immediately Preemptible									
				10/29/12 to 11/04/12	1x	-T-----					
	WHBQ			Tu	10/30/12	:30	6:26 PM	TVGENFLI N1204H	\$125.00		1
14	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
				10/29/12 to 11/04/12	2x	11-----					
	WHBQ			M	10/29/12	:30	9:38 PM	TVGENFLI N1204H	\$250.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
	WHBQ			Tu	10/30/12	:30	9:41 PM	TVGENFLI N1204H	\$250.00		2
20	WHBQ	Good Morning Memphis 430a	430a-5a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	1x	M-----				
	WHBQ			M	10/29/12	:30	4:38 AM	TVGENFLI N1204H	\$5.00		1

Aired Spots**14**

<u>Gross Total</u>	\$1,930.00	
<u>Agency Commission</u>	\$289.50	
<u>Net Amount Due</u>	\$1,640.50	<u>Payment Terms 30 Days</u>

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